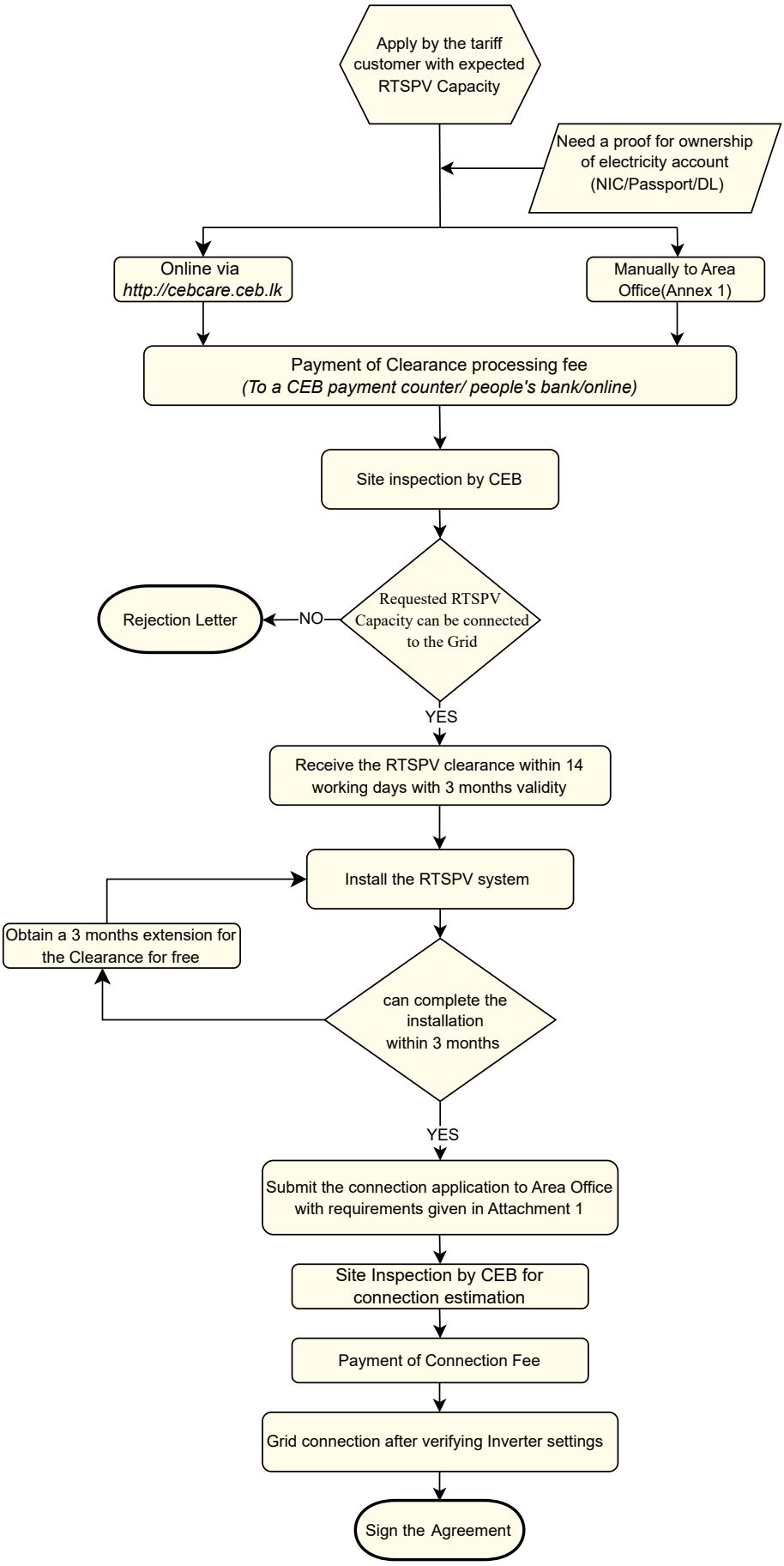RETAIL RTSPV APPLICATION PROCESS